

International Ice Breaker Challenge

Open Martial Art Tournament

Part of the proceeds will benefit the Children and Families of Newberry, MI to help build a new Elementary School Playground- the old equipment was dismantled due to safety issues and they do not have a public park the children may use to play.

Sponsor & Promotional Opportunities

International Ice Breaker Challenge organizers are striving to providing a premier showcase of Martial Art talent in Michigan and Canada by developing a unique tournament atmosphere which focuses on Martial Arts excellence and comraderies instead of competition. This will be an annual event for martial artist and instructors of sport or traditional martial arts to meet and create lasting friendships.

On **May 16, 2015** Black Dragon Martial Arts Club is hosting the **1st Annual International Ice Breaker Open Martial Art Challenge** at the **Chi Mukwa (Big Bear) Recreation Center in Sault Ste Marie**

Michigan. This Martial Arts tournament represents an excellent opportunity to highlight your businesses in front of a great market.

The International Ice Breaker Challenge will attract martial artists, school representatives and spectators from Michigan and Canada. As a sponsor, advertiser or exhibitor at this event, you will meet with customers interested in sports, physical fitness and family activities. Competitors and spectators spend the weekend in the area and will be looking for competition equipment, housing accommodations, keepsakes, dining and entertainment.

Event Venue and Housing

The 2015 International Ice Breaker Challenge will be held at the Chi Mukwa (Big Bear) Recreation Center



and Ice Arena in Sault Ste Marie, Michigan. Competition will take place in the main gym which as rubberized floors. Second floor viewing, warm-up and practice areas

will be available. The property has a fitness center, concession stand and locker rooms.

The arena is conveniently located a short driving distance from the Kewadin Casino Hotel and Convention Center which offers Deluxe suites indoor pool spa sauna steam rooms and fitness center. They have an on site award winning restaurant, a deli, a great gift shop and more.



Sponsorship Opportunities

Sponsorship provides a unique opportunity for companies to gain exposure to an audience of pre-qualified consumers without having to staff an exhibitor table. It also allows for exclusively branding specific aspects of the Event itself. Event attendees recognize that sponsoring companies and individuals are going that extra mile to support the Martial Arts Community.

Diamond Level \$200 <ul style="list-style-type: none"> 8' x 3' banner at trophy table <i>*Banner creation additional \$225</i> Largest name at top of t-shirt Top billing and link on website 	Gold Level \$150 <ul style="list-style-type: none"> 6' x 2.5' banner at a ring table <i>*Banner creation additional \$145</i> Large name on 2nd tier of t-shirt Large logo and link on website 	Silver Level \$100 <ul style="list-style-type: none"> 6'x2' or 4'x4' banner on wall <i>*Banner creation additional \$115</i> Name on 3rd tier of t-shirt Logo and link on website
Bronze Level \$50 <ul style="list-style-type: none"> 3' x 2' banner on wall <i>*Banner creation additional \$65</i> Small name at bottom of t-shirt Small logo on website 	All four levels of sponsorships include: <ol style="list-style-type: none"> Ad space on our tournament information & sign-up webpage Sponsorship banners at the tournament (size & placement by level) Business name on tournament t-shirt (size & placement by level) Scrolling ad on the BDMA school website for 1 year Tournament program ad or coupon placement Display of submitted brochures, cards, coupons, or other material at tournament entrance 	

All sponsorships must be finalized and new banner creation designs submitted no later than March 31, 2015.

- Name position on the tournament t-shirt determined on a first-come, first-served basis.

- Send company banner and other material to the Tournament Organizer: Tina Fuller, 7 Kincheloe Dr., Kincheloe MI 49788 no later than April 30, 2015

- for creation of banner and for placement on the Tournament website and T-shirt, send company name and JPEG logo/artwork and other specifications to: Tina M Fuller, cell phone 906-360-9055, E-mail: Blackdragontkd@hotmail.com

- (banners may be reused each year)

Sponsor's Name

Sponsorship Type / \$ Amount

Payment Type

(Check made out to Black Dragon Martial Arts)

Sponsor's Signature

Date

Email Address

A copy of this form will be returned to you for your advertising tax purposes.

Sponsorship Opportunities Continued

1



Your Logo Here

3



4



6



2



Promotional Branding Opportunities

As attendees go through the event activities, there are numerous opportunities to promote your company, keeping your name in front of the attendees. Whether branding trophies or water bottles, you can find the perfect fit for your company. Check the opportunities listed below or make a proposal for something new that will perfectly fit your business. Be creative...Sell Floral supplies? Brand the decorations, etc.

Attendees will come away remembering and appreciating your company. Many of these branding opportunities are exclusive and available on a first-come, first-served basis, because only one is available. Make your choice soon, so you can take advantage of the opportunity that fits you best.

All branding participants will be given recognition in the Event Program Book and on the website.. <http://blackdragonmartialartsclub.com/>

Event Tee Shirt



The Event tee shirt will be a Cotton Short Sleeve Shirt featuring the Event logo on the front and sponsor logos on the back.

They can be purchased by all competitors and will be given to Judges and volunteers. These shirts will be worn for years following the Event! Have your company logo (one color logos please) on the best take home product available!

Available to Tournament

Sponsors:

Diamond, Gold, Silver, Bronze Levels

Event Awards

The tournament awards earned by the participants will be with them throughout the whole event and on display in their homes for years afterward!!

Our beautiful event medals and Grand Champion Trophies with your business name on each will be the highlight of the Award Table.

Additionally, your company will receive all of the Diamond Level Sponsorship benefits and acknowledgements!

(see Diamond Level Sponsorship)

\$550

Exclusive



INTERNATIONAL
ICEBREAKER CHALLENGE
SPONSOR NAME HERE

Event Water Bottles



Put your logo on a free gift to the participants that will be with them throughout the whole event and future events too!! Your logo branded on a re-useable sport style water bottle given to all competitors and staff. Additionally, your company will receive all of the Gold Level Sponsorship benefits and acknowledgements!

(see Gold Level Sponsorship)

\$450

Exclusive